Building Relationships That LOVE You Back

Presented by: Toni Blake

"Welcome to my world full of LOVE – I got this!" Toni Blake

Benefits of Building a Loyal Resident Culture

- Loyalty builds personal pride in their community
- Respect & Cooperate with management policy
- Support efforts to improve the community
- Serve as an advocate for management
- Post positive online comments & reviews
- Refer their friends
- Recertify and stay longer
- Engage in community activities and socially responsible causes

I AM the creatOR – Build your I AM LIST

I AM Grateful	
I АМ Нарру	
I AM Cooperative	
I AM Agreeable	
I AM StressFREE!	

Relationship Equity.

Do you have a positive balance? Are you overdrawn?

TEAM HUDDLE: Make a JOY List

Resident Relations are built moment-by-moment Beginning with the first contact, meet with your team and see how you can spark JOY in your resident relations. Example: Do Something NOW!

TEAM HUDDLE: Trustworthiness

How can we be more trustworthy?

- BE PRESENT
- Keep our word
- Do the right thing when no one is looking
- Don't over promise
- Answer only when we know (no guessing)
- BREATHE before we speak
- Address emotional DRAFT emails to ourself

Notes

TEAM HUDDLE: Respect

How can we show respect?

- Stand up when people enter our office
- Eye level contact
- · Use their name / Get the right spelling
- Repeat their name when you address them
- Take notes / don't ask people to repeat themselves
- Keep you word!

Everyday Impacts of Loyalty

- 1. Great Listening Skills or Poor Communication Skills
- 2. Emotional Intelligence or Overreacting & Emotional Responses
- 3. Clear Communications or Misunderstanding
- 4. Solutions Minded or Learned Responses
- 5. Team Dynamics or Resident Dynamics

We teach people how to treat us!

The Law of Equal Exchange – If I . . . would you?

Listen, you don't always have to solve the problem. Find a safe place to VENT!

Ten Tips for Improving YOUR Listening Skills

- 1. Stay Focused
- 2. Detect Emotions
- 3. Ask Questions
- 4. Don't Interrupt
- 5. Don't Pre-Empt
- 6. Recap Key Facts
- 7. Pen and Paper at the ready
- 8. Say it again
- 9. Watch the Stereotypes
- 10. Be Aware of Listening Barriers i.e. distractions, prejudice, misunderstandings

Notes

People want to be: Valued & Heard!

Do you stay on people's train of thought?
Do you let them speak their mind?
Do you change tracks and move them to your train?

Practice speaking Agreement: Yes, I agree, I understand, Yep, Absolutely, Positively, tell me more . . .

Let's go build relationships that love us back!

#WEARENationalChurchResidences! #StrongerTogether #WeGOTthis

Ten Tips to Improve YOUR Listening Skills				
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Tip 6 Recap Key Facts	Tip 7 Pen and Paper at The Ready	Tip 8 Say it Again	Tip 9 Watch the Stereotypes	Tip 10 Be Aware of Listening Barriers