# NCR_RGB_HR

# **Mission Day 2020**

## Fundraising Ideas

“Our residents did not show much interest in Mission Day until we started promoting it. After the residents saw how much Mission Day meant to us, they really started to join us.”

*Property Manager*.

**Here are a few Mission Day event tips and ideas that have worked for some sites:**

* Involve Residents/Resident Association…. Make it fun, fun, fun!
* Involve all staff – **get creative**
* Start a new tradition and do it all year long
* Establish a goal even if it’s a modest one, and go for it
* Ask family members and your local businesses to help with a donation of cash or in-kind or something to raffle
* Put a Mission Day penny jar or piggy bank in your office
* Rock-a-thon (with rocking chairs of course) with proper social distancing
* Virtual Walk-a-thon around the block or around the building with residents and manager with social distancing
* Sell postage stamps asking residents to donate their loose change from the purchase of the stamps
* Donate proceeds from soft drink/vending machine
* 50/50 raffles
* Virtual Movie Night – ask for contributions
* Afghan or resident made craft raffles
* Manager/Administrator to run the facility flight of stairs – taking pledges
* Old Fashion Ice Cream Social - Distancing
* Silent Auction - prizes donated by local business and vendors
* Engage a local school/classroom to adopt your property’s project – the students do the fundraising
* Virtual Events - Crowdfunding